**Our Problem:**
An estimated 178,560 cases of melanoma will be diagnosed in the U.S. in 2018 and melanoma is the deadliest form of skin cancer, killing around 10,000 annually. On average, a person’s risk of melanoma doubles after five sunburns. However, the five-year survival rate when detected early is about 99% in the U.S.

**Our Solution:**
Crowdsourcing the identification of suspicious moles in a “Hot or Not” swipe-style app where users can review and flag posts as well as submit their own, and to provide information about mole identification to give users peace of mind about concerning moles.

**Audience:**
- Young adults who do not visit a dermatologist regularly
- People in rural areas without easy access to dermatologists or information
- Anyone with a potentially cancerous mole

**Platform:** Android/iOS Mobile App